

HEMCHANDRACHARYA NORTH GUJARAT UNIVERSITY, PATAN.

B.E. SEMESTER IV (ELECTRONICS & COMMUNICATION)

REVISED NEW SYLLABUS

Subject Code: EC-405
Subject Name: Management -1

Teaching Scheme		Examination Scheme					
Theory Hrs.	Tutorial Hrs.	Practical Hrs.	Theory Hrs.	Theory Marks	Pract./Viva Marks	Termwork Marks	Total Marks
4	-	-	3	100	-	-	100

Syllabus:

- 1. Introduction to Management and Organizations**
- 2. Management history**
- 3. Organizational Structure and Design**
- 4. Organizational Culture and Environment**
- 5. Social responsibility and Managerial ethics**

Reference Books:

1. 'Management' – Stephen P. Robbins, Mary Coulter, Neharika Vohra – Person Prentice Hall of India, New Delhi, Tenth edition
2. 'Essentials of Management', Koontz and Weihr ich, Tata McGraw Hill, 2004, 6th Edition
3. Essentials of management – Adrew J. Durbrin, India edition, 7th Edition, Thomson – South Western