

Hemchandracharya North Gujarat University, Patan

B.E. SEMESTER – IV (IT)

IT405: MANAGEMENT -I

Teaching Scheme

Theory 4 hrs/week

Tutorial -

Practical

Total 04 hrs/week

Examination Scheme

Theory 100 Marks

Practical

Term Work

Total 100 Marks

1. Introduction to Management and Organizations
2. Management history
3. Organizational Structure and Design
4. Organizational Culture and Environment
5. Social responsibility and Managerial ethics

Reference Books:

1. 'Management' – Stephen P. Robbins, Mary Coulter, Neharika Vohra – Person Prentice Hall of India, NewDelhi, Tenth edition
2. 'Essentials of Management', Koontz and Weihrich, Tata McGraw Hill, 2004, 6th Edition
3. Essentials of management – Adrew J. Durbrin, India edition, 7th Edition, Thomson – South Western